



POWERCRUISE USA #20

EVENT PROGRAM

The promoter reserves the right to alter, extend, delete or change the program at any time, without notice for any reason, including inclement weather. Check Powercruise USA Facebook page for updates or announcements on the day. Lost or found something at Powercruise Merchandise Tent.

Drones & Fireworks are strictly prohibited.

Thursday July 31st, 2025

10am to 12noon VIP Entrants accreditation **ONLY**. VIP Entrants Only! Campers & Standard entrants please wait 12noon

12noon to 7pm Entrants Accreditation for **ALL** entrants and **Safety Inspection Open! Camping Gates open also**
Registration for Pre Entrants at the BIR office next to the main gate. Entrant registration/Check in is during these set hours only. Please line up your cars in the grass parking area to the left of the front gate, not in the gas station parking lot.

👉 Walk to the office, please leave someone in your car so it can be moved up as the line moves to make room for other entrants cars inspections and keep everyone rollin through the gates.

👉 **ONLY the registered driver to come to accreditation.** Bring your driver's license in with you and have any paperwork that has been emailed to you handy (printed or on your phone).

👉 Please observe any signage for VIP Entrant & Standard Entrant lines.

👉 Spectator E-Tickets can be scanned in as you drive through the gate on your way in.

👉 After you have completed your paperwork please go back to your car, wave down one of the Powercruise staff in yellow staff shirts for car inspection. Don't put stickers on yourself, only Powercruise staff can apply your stickers to your car after they have given it a safety check.

👉 Then you're good to move through the front gate and to your camping area

👉 If you have booked a RV site with hookups, you will need to see the BIR staff at the gate booth.

👉 Have a great and safe weekend. *Gup*

TIP for Entrants – you can arrive anytime between 12noon and 7pm, please consider arriving after the opening rush. If you arrive at 12noon it's like Powercruise peak hour, if you arrive after 3pm the waiting times are shorter! BIR is a huge place; there is plenty of room for everyone.

12pm to 7pm **Driver Briefing for all entrants on the ground floor of the Condos.** You must watch the Driver Briefing Video before you can drive on track. Only drivers to attend drivers briefing any crew or friends please wait outside.

What else is happening Thursday?? 🔥 New for Powercruise this year 🔥

2pm to 3pm **Special VIP ONLY Powercruise Cruising Session 1.** The first hour just for our VIP's

3pm to 4pm **Special Standard Entrant ONLY Powercruise Cruising Session 2.** First hour just for our core customers

4pm to 6pm **Powercruise Cruising Session 3 All In**

6pm to 12am **DJ RIPPED will be on the turntables at the band shell running the burnout tunes mosh pit.**

7pm to 9pm 🔥 **GUP'S BURNOUT COLOSSEUM PRACTICE NIGHT** 🔥

Get ready to break in the brand-new Burnout Pad near the Band Shell with the very first night of tyre-frying mayhem! We're talking grandstands, a full-blown mosh pit, T-shirt giveaways blasted into the crowd with twin T-shirt cannons, and the one and only DJ RIPPED (Curt) dropping non-stop beats with 60,000 watts of chest-thumping bass! Add in some wild drift action, some surprises, and you've got a front-row seat to Aussie-style chaos, up close and personal. When the tyres stop smokin' the party keeps rollin, DJ RIPPED will keep the tracks spinning until midnight every night, slowly winding it down near the end out of respect for our neighbours.

● **A few quick rules to keep it running smooth each night:**

- You can drive your carts, cruisers, bikes or buggies to the pad any time before 9PM.
- If you're leaving after 9PM, you must drive straight back to your campsite — no cruising the route after 9PM.
- Want to head back to the pad after that? Lace up... you'll need to walk.

Let's light up the night the right way — Aussie style. See you at the Colosseum!

🔥 New for Powercruise this year 🔥

JULY 31 - AUG 3 2025
POWERCruise
USA #20
Brainerd, MN

🔥 Gup's Burnout Colosseum 🔥

Gup's gone full throttle and is building an insane new Burnout Colosseum right next to the Band Shell — this won't be some taped-off burnout zone... this is where chaos meets concrete!

He's dragging in every concrete barrier from across the venue, throwing down \$10K on new safety fencing, and setting the vibe with a live DJ dropping bangers while the tyres are melting. 🔥

It doesn't end there, BIR has generously allowed Gup to move in some of their mobile grandstands to get you closer to the action. 🗨️

So now he needed something for the crowd to keep them pumped, so he's hired Kyle at 1320video, bought not 1 but 2 www.tshirtgun.com T-shirt cannons (the big ones, of course) to send out his 500 one-off BLACK Powercruise www.theteehive.com rolled-up T-shirts to be pumped out into the crowd between the skids. There's all kinds of action planned for each night to mix it up, so get there early to grab your seat on the grandstands or the mosh pit — it's gonna go off! 🌟

Gup even asked, and BIR has granted permission for everyone to drive their cruisers, bikes, buggies, mowers, whatever you've got, you can cruise it to and from the Burnout Colosseum. 🚗

But after 9PM, if you're leaving the pad, you gotta drive right on back to your campsite, as there's no cruising the route after 9PM, so please cruise sensibly.

This also means that while the DJ is pumping (less pumping after the burnouts to keep the noise down for our neighbors, and no noise after 12AM), well after the burnouts have ended, you can hang around at the Burnout Pad to keep the party going but as I said, once you leave, you gotta go right to your campsite... and if you wanna go back to the pad, you gotta walk. 🚶

🔥 FREE Burnout Only Entry Fee! 🔥

Gup's on a mission to **make burnouts great again in the USA**, and he's throwing the gates wide open!

🗨️ To make sure anyone and everyone can jump in and light up the pad 🔥, **burnouts are 100% FREE** for those coming to Powercruise just for the pad action. No strings, no fees, YES you can win prize money if your good enough, just bring your weapon 🗡️ 🚗 and give it a go! 📄 Entry forms are only available at the gate when you arrive — no online signups, no messing around.

Just **show up, sign up, and send it!** 🌟 🗨️

Still must meet all standard entrant/driver & car requirements, full info at www.powercruisebir.com.

🔥 \$\$\$15000 in Cash and Prizes 🔥

This is a Powercruise USA first, and it's HUGE.

We're putting up **\$5,000 cash** for the burnout winner + \$2500 more with \$500 each paid down to 5th place, and the best part? **It's FREE to enter!** No entry fees, no excuses, just sign up and send it! But the action doesn't stop there...

We've also got \$2,000 for pro drifters and \$2,000 for roll racing to keep the battles fierce and the tyres screaming. And if we don't get a proper pro drifting comp happening, that \$2K shifts over to the street racing event **so either way, someone's getting paid!**

🚗 🌟 FREE Sunday Show & Shine! 🌟 🚗

Got a cool cruiser sitting in the shed? Time to fire it up and show it off — **for FREE!**

Powercruise is throwing open the gates **this Sunday** for locals with cool rides. Just roll up to the gate, say you're here for the **FREE Show & Shine**, and our crew will guide you in. You'll fill out a quick entry form, get a number for your car, and park right out front of the condos where everyone can admire your pride and joy. **And who knows you might come back to find a trophy sitting on your seat!**

🇺🇸 Open to the first 100 cars — we're already at 43 so there's still room, but don't sleep on it!

Don't leave it locked away — bring it out, show it off, hang with like-minded legends, watch the on-track action, and come and go as you please.

🚗 **FREE admission for driver and car**

👉 Passengers pay just \$25 at the gate

🏆 Sweet new trophies are up for grabs.



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Friday August 1st, 2025

Passengers are permitted in your car during the cruise sessions. All passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's that will only be open limited hours each day (ID requirements apply). Enclosed shoes required.

- 8am to 7pm** **Entrants Accreditation and Safety Inspection Open!** Registration for Pre-Entrants at the BIR office next to the main gate. Entrants please be aware Entrant registration is during these set hours only. Remember, we start on track at 9am, so you can arrive at 8am for registration & wait in the 'peak hour' line, or you can arrive anytime up to 7pm the night before (Thursday night) and get that extra night camping going on.
- 9am to 5pm** **Driver Briefing for all entrants on the ground floor of the Condos.** You must watch the Driver Briefing Video before you can drive on track. Only drivers to attend drivers briefing any crew or friends please wait outside.
- 9am to 12.30pm** **Powercruise Cruising Session 4** Cruise and roll race your car with your buddies either in your car or alongside you, on Brainerd's 3.1-mile racetrack alongside 1000Hp Pro Street Outlaws, Show Cars, Domestics, Imports, Hotrods, Race Cars, and many of America's finest streetcars. Remember it is cruising, not a circuit race, so take it easy and have fun! Line up a roll race before the last turn, crank up the tunes and cruise or show off your HP with some short Powerskids. Passengers are permitted in cruise sessions; all passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's (ID requirements apply). Seatbelts & enclosed shoes must be worn at all times.
- 12.30pm to 1pm** **Lunch Break**
- 1pm to 1.30pm** **Burnout Quick Hits** The First 10 Burnout Cars to show up at the Colosseum go out for a play.
- 1pm to 2.30pm** **Roll Racing Practice** Starts just after turn 10 on the main straight, you'll come through the gate to the left of the condo building, line up next to whomever you like then roll at your pre-arranged speed until the start line then race the 1/8th mile. Please do not go the full ¼ mile or you won't race again. Exit the track to the left at the end of the front straight away.. Do not drive around the track.
- 1pm to 2.30pm** **Drifting Practice Session on the Pro Pad for All Entrants**
- 2.30 to 3.30pm** **Special VIP ONLY Powercruise Cruising Session 5.** The first hour just for our VIP's
- 3.30pm to 6pm** **Powercruise Cruising Session 6**
- 4pm to 4.30pm** **Burnout Quick Hits** The First 10 Burnout Cars to show up at the Colosseum go out for a play.
- 6.30pm to 8pm** **Drifting Practice Session on the Pro Pad for All Entrants** Line up at the gate next to the bridge. No standing inside the gate. Only entered cars with 1 x 18+ front seat passenger inside the car permitted. Max tandem is 2 cars. Very slow after the finish line please.
- 7pm to 12pm** **DJ RIPPED will be on the turntables at the band shell running the burnout tunes mosh pit.**
- 8pm to 10pm** **Burnout Competition Practice Session.** Have as many practice shots as you like but remember it's a long weekend. Be sure to checkout the Aussies on the pad! 1 x 18+ front passenger permitted, all the same safety gear as driver required. **Walk to pad after 9pm to hang out with DJ RIPPED until 12am.**
- 9pm** **Enjoy your evening with your crew at camp,** have fun & please respect your neighbors, please do the right thing, and follow any directions so we can all have a great weekend at Powercruise!
No general day admission after 9pm. Camping Ticket Holders & Entrants Only.
ATV, Pit bikes, shut down at 9pm or earlier if y'all can't behave. Everyone is here for a good time but be mindful of your neighbors each night and take care of your buddies. *(early shut down may apply if everyone can't behave, don't be that one guy that ruins it for everyone else!)*
11.59pm – quiet time please! Respect your neighbors, no revving, 2 stepping or amplified music & No Fireworks.

Follow us on Facebook POWERCRUISE USA for regular updates & Event Coverage.

Tune into the Announcers on BIR radio 105.3fm/87.9fm

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Saturday August 2nd, 2025

Passengers are permitted in your car during the cruise sessions. All passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's that will only be open limited hours each day (ID requirements apply). Enclosed shoes required.

- 8am to 5pm** Entrants Accreditation and Safety Inspection Open! Registration for Pre-Entrants and ticket pick up at the Main Gate. Entrants please be aware Entrant registration is during these set hours only.
- 8am to 5pm** Driver Briefing for all entrants on the ground floor of the Condos.
- 8am to 11am** Powercruise Cruising Session 7. Cruise and roll race your car with your buddies either in your car or alongside you, on Brainerd's 3.1-mile racetrack alongside 1000Hp Pro Street Outlaws, Show Cars, Domestics, Imports, Hotrods, Race Cars, and many of America's finest streetcars. Remember it is cruising, not a circuit race, so take it easy and have fun! Line up a roll race before the last turn, crank up the tunes and cruise or show off your HP with some short Powerskids. Passengers are permitted in cruise sessions; all passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's (ID requirements apply). Seatbelts & enclosed shoes must be worn at all times.
- 11.00 to 11.30am** Lunch Break
- 11.30 to 12pm** Burnout Quick Hits The First 10 Burnout Cars to show up at the Colosseum go out for a play.
- 11.30 to 12.30pm** Roll Racing Competition \$1000 to the winner Starts just after turn 10 on the main straight, you'll come through the gate to the left of the condo building, line up next to whomever you like then roll at your pre-arranged speed until the start line then race the 1/8th mile. Please do not go the full 1/4 mile or you won't race again. Exit the track to the left at the end of the front straight away.. Do not drive around the track.
- 11.30 to 12.30pm** Drifting Practice Session on the Pro Pad for All Entrants
- 12.30 to 1.30pm** Special VIP ONLY Powercruise Cruising Session 8. The first hour just for our VIP's.
- 1.30pm to 6pm** Powercruise Cruising Session 9
- 6pm to 6.30pm** Powerskids for Fun + Street Racing Drags Competition \$1000 to win. Street Outlaws style flashlight start run-what-ya-brung and hope ya brung enough down the front straight of BIR in this no lights, no burnouts no timers old style racing. For those of you wanting to set up a race, call someone out and let our staff know who you want to race. Or if you just want to smoke some tires, get in the lane for Powerskids and we will send you out when you're ready.
- 6pm to 8pm** Drifting Practice Session on the Pro Pad for All Entrants line up at the gate next to the bridge. No standing inside the gate. Only entered cars with 1 x 18+ front seat passenger inside the car permitted. Max tandem is 2 cars. Very slow after the finish line please.
- 8pm to 12am** DJ RIPPED will be on the turntables at the band shell running the burnout tunes mosh pit.
- 9pm to 11pm** Burnout Competition Finals \$5000 to win the Pro Comp. 1 x 18+ front passenger permitted, all the same safety gear as driver required. Walk to pad after 9pm to hang out with DJ RIPPED until 12am.
- 9pm** Enjoy your evening with your crew at camp, have fun & please respect your neighbors, please do the right thing, and follow any directions so we can all have a great weekend at Powercruise!
No general day admission after 9pm. Camping Ticket Holders & Entrants Only.
ATV, Pit bikes, shut down at 9pm or earlier if y'all can't behave. Everyone is here for a good time but be mindful of your neighbors each night and take care of your buddies. (early shut down may apply if everyone can't behave, don't be that one guy that ruins it for everyone else!)
11.59pm – quiet time please! Respect your neighbors, no revving, 2 stepping or amplified music & No Fireworks.

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Sunday August 3rd, 2025

Passengers are permitted in your car during the cruise sessions. All passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's that will only be open limited hours each day (ID requirements apply). Enclosed shoes required.

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| 8am to 11am | Entrants Accreditation and Safety Inspection Open! Registration for Pre Entrants and ticket pick up at the Main Gate. |
| 9am to 2pm | Driver Briefing for all entrants on the ground floor of the Condos. |
| 9am to 12.30pm | Powercruise Cruising Session 10. Cruise and roll race your car with your buddies either in your car or alongside you, on Brainerd's 3.1-mile racetrack alongside 1000Hp Pro Street Outlaws, Show Cars, Domestics, Imports, Hotrods, Race Cars, and many of America's finest streetcars. Remember it is cruising, not a circuit race, so take it easy and have fun! Line up a roll race before the last turn, crank up the tunes and cruise or show off your HP with some short Powerskids. Passengers are permitted in cruise sessions; all passengers must sign the passenger waiver at the Powercruise Tent at the base of the Condo's (ID requirements apply). Seatbelts & enclosed shoes must be worn at all times. |
| 12.30pm to 1pm | Lunch Break |
| 1pm to 1.30pm | Burnout Quick Hits Last chance to get a set off on the new pad just for fun. |
| 1pm to 2pm | Drifting Comp Final Session on the Pro Pad for All Entrants line up at the gate next to the bridge. No standing inside the gate. Only entered cars with 1 x 18+ front seat passenger inside the car permitted. Max tandem is 2 cars. Very slow after the finish line please. This is the money round. |
| 1pm to 2pm | Powerskids for Fun + Street Racing Drags Competition \$1000 to win. Street Outlaws style flashlight start run-what-ya-brung and hope ya brung enough down the front straight of BIR in this no lights, no burnouts no timers old style racing. For those of you wanting to set up a race, call someone out and let our staff know who you want to race. Or if you just want to smoke some tires, get in the lane for Powerskids and we will send you out when you're ready. |
| 1.30pm to 3pm | Roll Racing Competition \$1000 to the winner Starts just after turn 10 on the main straight, you'll come through the gate to the left of the condo building, line up next to whomever you like then roll at your pre-arranged speed until the start line then race the 1/8 th mile. Please do not go the full ¼ mile or you won't race again. Exit the track to the left at the end of the front straight away.. Do not drive around the track. |
| 3pm to 5pm | Powercruise Cruising Session 11. Last cruise session for the weekend, get on track, line up a few last races before weekend is over! Minimum 30 cars on track or we will have to end the session early, so get out and make the most of the track time! Seatbelts & enclosed shoes must be worn at all times. |
| 5pm | Trophy presentations for all events take place at that event when its finished - not today at 5pm. |
| 6pm | Powercruise Event finished – Have a safe trip home! |

See Ya'll in 2026!

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